Jack OBrian's TVIEWS All This and May Craig, Too Jack Refinedy made his first finationally rioled appearance on



Jack O'Brian

The best public-service program in ago and drew the first susall network television is "Meet the pictons that he was presidential Press."

It's spunky little boss, Larry Spivak, accepted the challenge thrown sots a neat pace for the rest of the like accusations without Connewhawks on its panel. A few egg-like accusations without Connewhawks on its panel. A few egg-like accusations without Connewhawks on its panel. A few egg-like accusations without Connewhawks on its panel. A few egg-like accusations without Connewhawks on the folks who think they think, like on "Mest The Press" hollered "dirty pool" when Mikoyan branded Hiss a Communist, was on Spivak's show and in the links and Thomas E. Dewey first and few minutes Larry les him have it with notices his militdressed from few minutes Larry let him have it with nounced his withdrawal from both barrels on the sore subject of Red ins 1982 presidential race in indignities. It was almost the sole 1952 on "Meet the Press" and moment of truth in all of Mikoyan's heavily propa-jendorsed Gen. Eisenhower. It

gandized visit. It was typical of Spivak that he didn't turn over mation he was a member of the the tough job of trying finally to pin down the adroit infamous Ku Klux Klan. old Bolshevik. It also was fine, for all the faint holler

THE AUCCESS OF PARET THE PRESS," plotter press conference, of the air, is attested by the countiess imitations, already "colved the problem of atomic fission." some of them good, mostly not.

Note almost 13 years old—In started Nov. 6, 1847—it has than any other TV show.

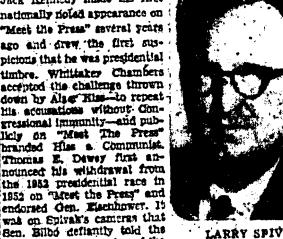
Lawrence II. Spivak come seasons and bought out his former partner Martha Rountres, later sold "Meet The Press" to NBC r a fat capital gain.

It is a frankly inexpensive program, which pays each newsan on its panel \$150 per thow, Spivak, of course, gets a top IV star's or exécutive's calary, estimated in the six-ligure class.

It consistently has attracted good audiences, top level eponeore and the most famous Wathington newsment

WHY DOES IT ATTRACT sich quality attention?

Mostly because it has a time sense of excitament whipped up Ly Spirale and in the choice ait guests to be queried, Sen. [inationally noted appearance on "Meet the Press" several years timbre. Whittaker Chambers



arry spivak He Paces the Panel

Herbert Hoover on "Meet the Press" suggested creation of set up by the few who can be counted on to section about poor a new office—"Administrative Vice President of the U. S."—
TV officiatio when the Commics, for a change, set it in the and Sen. dack Rennedy studied the transcript of the show and amounced he would present legislation to authorize Hoover's excellent plan. Gen. Walter Bedell Smith gave the first public hint that the Russians might have an A-bomb saying they had

QUESTS ON "MEET THE PRESS" have included virtually created more from page news for the Monday morning news levery top newsmaking figure of the past near-dozen years, papers, after the normally tough Sunday as source of news, including Vice-President Nikon, John Foster Bulles, France's Premier Mendes-Franco, England's Sir Anthony Eden, and all those eager contlemen vamping until ready for the presidential election next year.

The show has won all major awards, none higher than this, from John Foctor Dulles: "Meet the Prees does a job of intellectual illumination. Probing is done by experts who are thorough but not antegonizite. Because the programs are wholly, unrehearted, the responses are bound to be revealing."

All this and May Craig, tool